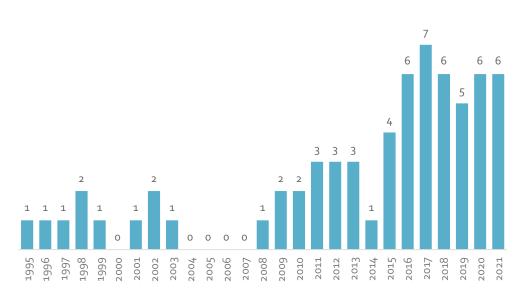
DIVERSITY AND INVESTMENT PERFORMANCE A Summary of the Research

Theresa Hamacher

December 2021

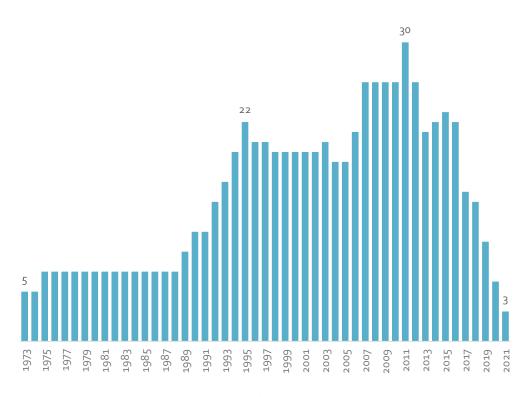
STUDIES / PUBLICATION DATE



Number of Publications

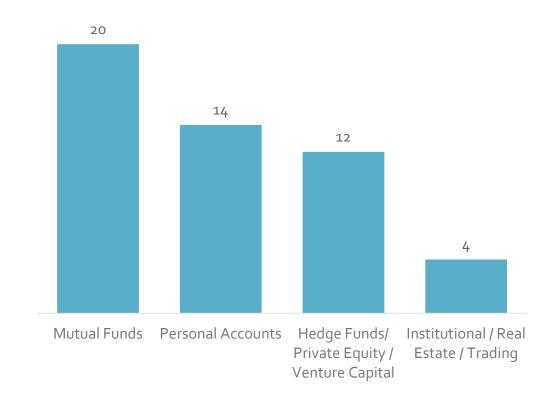
Data Included in Analysis

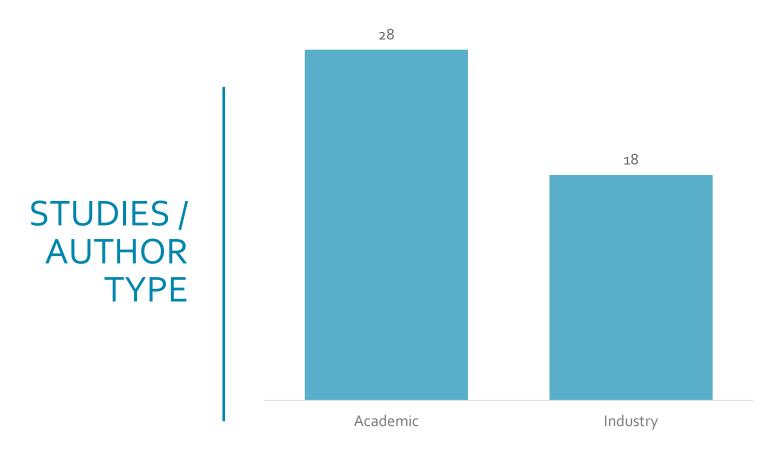
STUDIES / DATA



Number of Publications

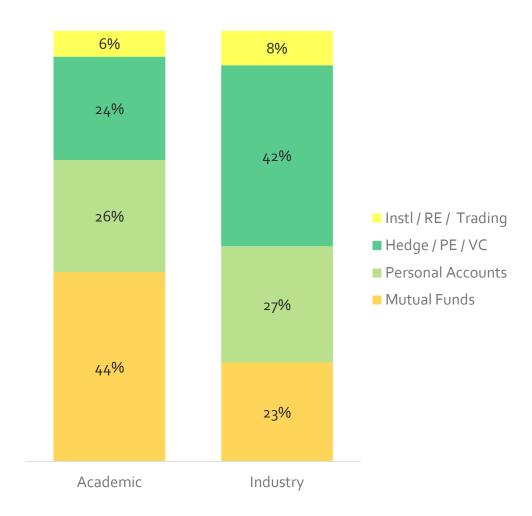
STUDIES / INVESTOR SEGMENT





Number of Publications

STUDIES / INVESTOR SEGMENT BY AUTHOR TYPE

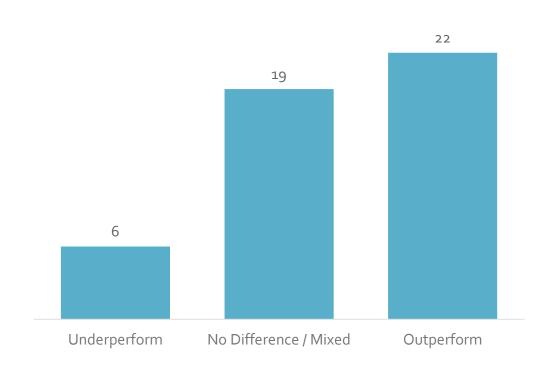


STUDIES / FOCUS



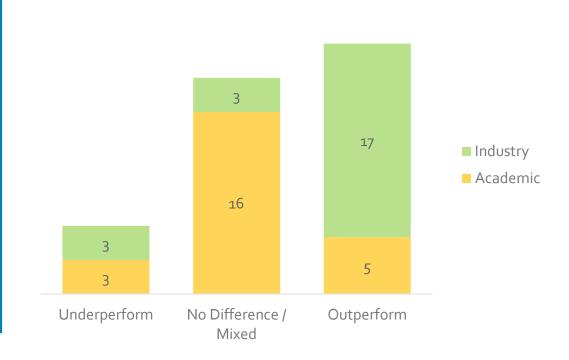
Relative Performance of Diverse Managers





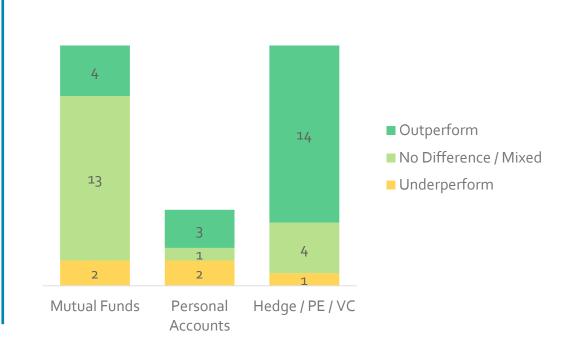
Relative Performance of Diverse Managers

RESULTS / RETURNS BY AUTHOR



Relative Performance of Diverse Managers

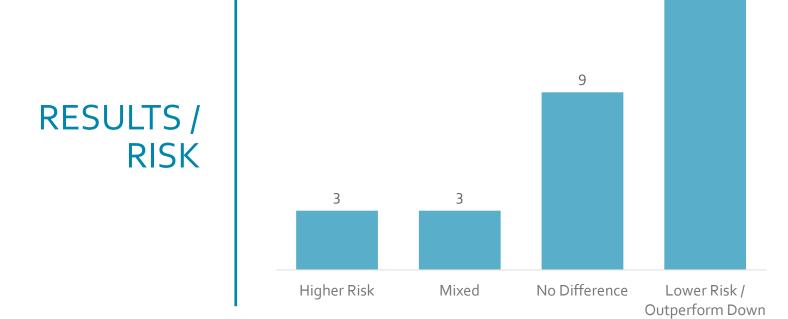
RESULTS / INVESTOR BY RETURNS



Relative Risk of Female Managers

14

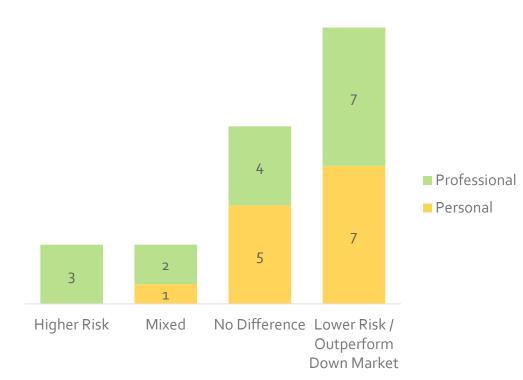
Market



Number of Publications

Relative Risk of Female Managers

RESULTS / RISK BY INVESTOR



RESULTS / APPROACH

Turnover

- 7 studies -- less turnover in women's personal accounts
- 1 study less turnover in professional accounts managed by women

Style

- 2 studies find women professional investors have "less extreme" or "more reliable" styles
- 1 study finds general style differences
- 1 study finds no difference

Costs

• 1 study finds lower costs in accounts managed by women

HAVE A STUDY TO ADD?

Contact me at <u>www.versanture.com/contact</u> or ask Joanne for my email.